

Laura Burk

Graphic/UX Designer & Art Director

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01 experience

Freelancer | Graphic Designer & Art Director

2008 - Present

Web/UI design, apps, branding, iconography, video editing, and more.

Demac Media | Graphic Designer

August 2015 - January 2018

Created ecommerce-oriented design solutions based off data-driven best practices. Focus was applied to details within CTA conversion, promotions, product listing pages, single product pages, and cart/checkout, insuring client success while maintaining aesthetic beauty. Also created company video content via animation/editing and spearheaded the company's overall rebrand / site redesign.

Endloop Mobile | Art Director & Designer

February 2012 - August 2015

Worked on a variety of projects ranging from branding, UX/UI Design, mobile apps, 2D and 3D animations, video editing, and web design. Clients included Red Bull, Hyundai, Home Depot, Wal Mart, and more.

Keek | UI / Graphic Designer

October 2011 - February 2012

Implemented new features, created iconography, illustrated avatars, and designed various social / marketing materials.

ASI Graphics | Graphic Designer

Jan 2010 - August 2011

Provided design services to on-campus (California State University, San Bernardino) entities, including flyers, posters, logos, branding collateral, T-shirt/apparel designs, digital signage, and more. Also founded CSUSB's first ever Design Collective student association.

Victor Valley College | Media Arts 3D Animation Assistant

2007 - 2009

Directed students in 3D animation software (Autodesk XSI, 3DS Max, Z-Brush), Photoshop, and other related programs. Aided in troubleshooting technical issues and graded student coursework.

02 skills

Software

Sketch	After Effects
Photoshop	Premiere Pro
Illustrator	Cinema 4D
Indesign	Ableton Live

UX/UI Design	Animation/Motion
Branding	Video Editing
Art Direction	Music / Sound Production

03 education

BA, Graphic Design (Honours)

Cal. State University, San Bernardino, 2011

AS, Computer Integrated Design & Graphics AA, Fine Arts

Certificate, Digital Animation Artist

Certificate, Digital Animation Technician

Victor Valley College, 2009

04 achievements

From Up North | 2014

Featured in From Up North's "25 Outstanding Logo Designs", July article.

Mind and Motion Award | 2013

Awarded to my team during the Hackernest Construct Hackathon, "Mind and Motion".

Inland Empire ADDY | 2011

Received an ADDY for an advertisement campaign created for on-campus hiring initiatives at CSU San Bernardino.

SPECIFIC WORK EXAMPLES AVAILABLE UPON REQUEST.